



Product Bulletin

American Reliable Insurance Company

Maine Manufactured Home Program Updates!

Dear Maine Agent,

We have made changes to our current American Reliable Insurance Company Manufactured Home Program that will go into effect 09/15/2014 for new and renewal business. This bulletin will outline most of the changes. You may also want to review the Maine Manufactured Home Program i-Reli Manual.

The following program changes have been made:

- The base rates have increased 5.0%
- Underwriting guidelines for new business have been updated as follows:
 - Applicants with 2 or more property losses in the past 60 months or any single fire, theft, liability or flood claim in the past 60 months will need to be submitted for underwriting review.
- Limits for all programs have been updated to allow risks with a value from \$1,000 to \$175,000.

I-Reli Improvements

- A Summary Application Button has been added which will provide a printed copy of the completed iReli Application.
- iReli has been updated to remove coverage screen refreshes to create faster and more efficient Application process.
- Replacement Cost Estimator is now available as an optional feature during the iReli Quick Quote process.

If you have any questions regarding these changes, please contact your General Agent. You can also contact your General Agent for additional i-Reli guides.

Sincerely,

A handwritten signature in black ink, appearing to read "Jeffrey L. Labe".

Jeffrey L. Labe
Product Development Manager