

American Reliable Insurance Company

i·Reli[®]

**Massachusetts • Manufactured Home
Program Bulletin**

Effective: 01/15/2015 New 01/01/2015 Renewal

Dear Massachusetts Agent,

We have made changes to our current American Reliable Insurance Company Manufactured Home Program that will be effective 01/01/2015 for new and renewal business. This bulletin will outline most of the changes. You may also want to review the Massachusetts Manufactured Home i-Reli Program Manual.

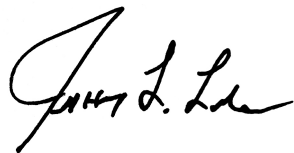
The following program changes have been made:

- The Territory Structure has been updated as follows:
 - Territory A: (Counties) Berkshire, Franklin, Hampden, Hampshire, Middlesex, and Worcester will be rated the lowest of the three.
 - Territory B: (Counties) Bristol, Essex, Norfolk, Plymouth and Suffolk will be rated higher than Territory A but lower than Territory C.
 - Territory C: (Counties) Barnstable, Dukes, and Nantucket will be rated at the highest of the three Territories.
- Underwriting eligibility questions have been updated to streamline the application process.
- New Business: Coverage A limit maximums have been updated to \$175,000 for all products.

iReli System Improvements:

- A Summary Application Button has been added which provides a printed copy of the completed iReli Application.
- Replacement Cost Estimator is available as an optional feature during the iReli Quick Quote process.

If you have any questions regarding these changes, or to request more program materials, please contact your General Agent.



Jeffrey L. Labe
Product Development Manager

*Don't forget to take advantage of our insurance portal at
MyAssurantPlace.com where insured's can:*

- Make a Payment and View Payment Schedule or History
- View and Print policy documents and invoices
- Link multiple policies under one user id



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